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WHAT IS CLAIMED IS:

A system for contents distribution comprising:

a distribution station which distributes contents to a plurality of reception stations through wireless communication channels, wherein

said distribution station allocates, in response to distribution request for the contents from said reception stations, abroadcast channel for simultaneous distribution to all the contents reception stations, or an occupied channel individually set for each reception station as channels used for distribution of the contents to said reception station performing distribution request for the contents, according to the total number of other contents reception stations receiving the distribution of the contents.

2. The system for contents distribution according to claim 1, wherein said distribution station allocates a broadcast channel for simultaneous distribution to all the reception stations, or an occupied channel individually set for each reception station to each of said reception stations as channel used for distribution of the contents according to the total number of reception stations receiving the distribution of the same contents.

3. The system for contents distribution according to claim 2, wherein said distribution station allocates individual occupied channels respectively to reception stations performing distribution request for the contents, and to said other contents receiving stations, as channels used for contents distribution, when the total number of other reception stations receiving the distribution of the same contents as the contents to be distributed is equal

to or less than a predetermined lower limit value.

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4. The system for contents distribution according to claim 2, wherein, when the total number of other reception stations receiving the distribution of the same contents as the contents to be distributed is equal to or larger than a predetermined upper limit value, said distribution station allocates the same broadcast channel to reception stations performing distribution request for the contents, and to said other contents receiving stations as channels used for contents distribution.

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5. The system for contents distribution according to claim 1, wherein said distribution station previously sets individual wireless communication channels respectively to all the reception stations, and notifies information on distribution such as said allocated channels, starting times

for contents distribution, contents numbers for distribution, and so on to reception stations receiving the distribution of the contents, using said wireless communication channels.

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- 6. The system for contents distribution according to claim 5, wherein said reception stations receive notification of said information on distribution, and set said allocated channels as channels receiving the distribution of the contents corresponding to the contents numbers; and receive the contents using said set channels when it reaches the starting time for the contents distribution.
- 15 7. A method of distributing contents from a distribution station to a plurality of reception stations through wireless communication channels, the method comprising the steps of:

said distribution stations receiving a request for distribution of contents from said reception stations;

20 said distribution station acquiring a total number of reception stations, other the reception station that had made the request, receiving the distribution of the same contents; and

said distribution station allocating a broadcast

25 channel through which it is possible to simultaneously

distributed the contents to all the reception stations, or a channel provided individually for each reception stations, as a channel used for distribution of the contents to said reception station that had made the request, based on acquired total number of other reception stations.

8. The method for contents distribution according to claim 7 further comprising a second channel allocation step where said distribution station allocates a broadcast channel for simultaneous distribution to all the reception stations, or occupied channels individually set respectively to reception stations included in said total number of the reception stations, according to said total number.

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The method for contents distribution according to claim 8, wherein the two channel allocation steps allocate individual occupied channels respectively to reception stations performing distribution request of the contents,
 and to other reception stations receiving the distribution of the same contents as the contents to be distributed, when said total number of the reception stations is equal to or less than a predetermined lower limit value.

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- 10. The method for contents distribution according to claim 8, wherein the two channel allocation steps allocate the same broadcast channels to the reception stations performing distribution request of the contents, and to other reception stations receiving the same contents as the contents to be distributed, when said total number of the reception stations is equal to or larger than a predetermined upper limit value.
- 10 11. The method for contents distribution according to claim 7 further comprising a distribution information notification step where said distribution station notifies information on distribution such as the allocated channels, starting times for contents distribution, contents numbers for distribution, and so on to reception stations receiving the contents distribution, using individual wireless communication channels previously set for all the reception stations.
- 20 12. The method for contents distribution according to claim 11, further comprising the steps of,

 ${\tt said} \, {\tt reception} \, {\tt stations} \, {\tt receiving} \, {\tt notification} \, {\tt of} \, {\tt said} \, \\ \\ {\tt information} \, \, {\tt on} \, \, {\tt distribution}; \, \\ \\ {\tt on} \, \, {\tt on} \, \\ \\ {\tt on} \, \, {\tt on} \, \\ \\ {\tt on} \, \, {\tt on} \, \\ \\ {\tt on} \, \, {\tt on} \, \\ \\ {\tt on} \, \, {\tt on} \, \\ \\ {\tt on} \, \, {\tt on} \, \\ \\ {\tt on} \, \, {\tt on} \, \\ \\ {\tt on} \, \, {\tt o$

saidreception stations setting the allocated channels
25 as channels receiving the distribution of the contents

corresponding to the contents numbers; and

said reception stations receiving the contents, using the set channels, when it reaches the starting time for the contents distribution.

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- 13. A system for contents distribution comprising:
- a plurality of reception stations which receive contents; and
- a distribution station which distributes contents to

 the reception stations, through wireless communication
 channels, in response to a request for distribution of the
 contents from said reception stations, said distribution
 station including,
- a request receiving unit which receives the 15 request from a reception station;
 - a number of reception stations acquiring unit which acquires a total number of reception stations that are currently receiving the contents when said request receiving unit receives the request from said reception station; and
 - a channel allocation unit which allocates a broadcast channel to said reception station that had made the request based on the total number of reception stations that are currently receiving the contents, wherein said channel allocation unit may allocate a broadcast channel

through which contents can be distributed simultaneously to all the reception stations, or may allocate a channel which is provided only for said reception station that had made the request.